

## **ISSUES OF ORGANIZING MANAGEMENT MECHANISMS AND INCREASING COMPETITIVENESS IN FOOD INDUSTRY ENTERPRISES**

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### **ABSTRACT**

*In this article, the issues of innovative management in improving the competitiveness of food industry enterprises, the formation of a management system based on interconnected systems in the effective organization of the organizational and economic mechanism of food industry enterprises and the creation of an optimal management system in enterprises with the development of a mechanism that provides mutual action are highlighted.*

**Keywords.** *management mechanism, food industry, food industry management, competition, modernization, diversification.*

### **АННОТАЦИЯ**

*В данной статье рассмотрены вопросы инновационного менеджмента в повышении конкурентоспособности предприятий пищевой промышленности, формирование системы управления на основе взаимосвязанных систем в эффективной организации организационно-экономического механизма предприятий пищевой промышленности и создание оптимальной системы управления. на предприятиях с развитием механизма, обеспечивающего взаимное действие.*

**Ключевые слова.** *механизм управления, пищевая промышленность, управление пищевой промышленностью, конкуренция, модернизация, диверсификация.*

### **INTRODUCTION**

The process of comprehensive socio-economic reforms carried out in our country requires the food industry to effectively organize the activities of enterprises, to adapt their activities to market requirements. The major global food producers were Nestlé, Pepsi, Anheuser-Busch InBev, JBS, Tyson Foods, Archer Daniels Midland, Mars, Cargill, Coca-Cola, Kraft Heinz, which defined production of plant ingredients, nutritional health products, vitamins and supplements, meat alternatives (meat substitutes) as strategic directions of their activities. In 2020, the value was estimated by these corporations to be nearly 549 crore. Over US dollars were produced.

In the context of today's globalization, special importance is attached to improving the mechanism of organizational and economic management of enterprises of the food industry on the basis of a cluster approach and digital technologies.

Particular attention is paid to the research work on improving the organizational and economic mechanism of Management in food industry enterprises, the conceptual framework for the effective organization of the interaction of state and industrial enterprises, perfecting food industry enterprises on the basis of modern management principles based on strategies for increasing network competitiveness.

Today, in foreign countries, the phrase management mechanism is used in the form of organizational and economic mechanisms of management, along with its organizational and economic words.

Among the economic scientists of the countries of the Commonwealth of Independent States who have made a worthy contribution to improving the organizational and economic mechanism of management at enterprises of the food industry, V.M.Bautin, M.A.Shatalov, S.V.Zdolnikova, A.A.Kerashev, R.A.Baybekova, A.A.Polukhin, V.F.Sakhilova, G.S.Seyalova and N.P.Shilova and others can be included.

## **DISCUSSION AND RESULTS**

To study the general problems of improving the organizational and economic mechanism of Enterprise Management in Uzbekistan has been studied in depth by Sh.N.Zainutdinov, N.M.Rasulov, A. SH.Bekmurodov, Z.A. Baltasheva.

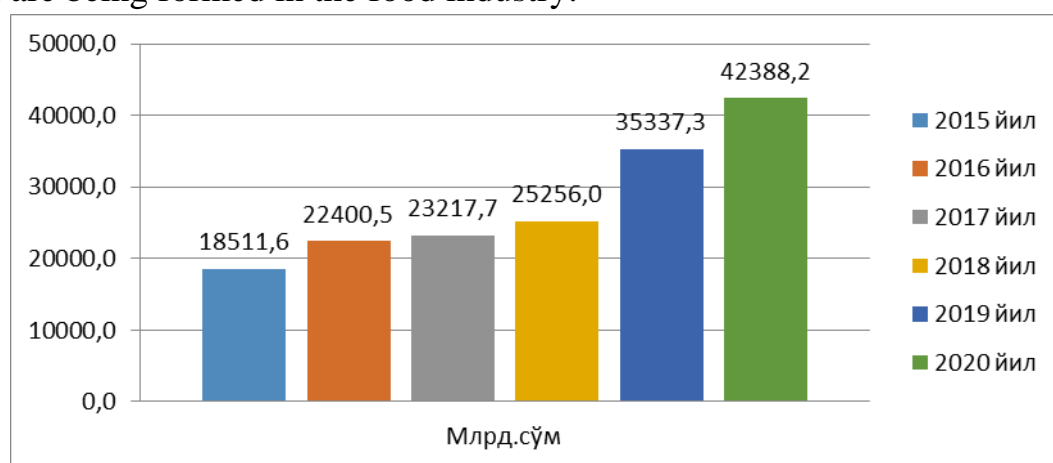
The main reasons for the development of improved methods of organizational and economic mechanism of management at enterprises of the food industry of our country:

- the solution of the problem of food supply and the non-existence of a modern system associated with the corresponding organizational and economic structure;
- underdevelopment of raw materials-finished product clusters in the industry;
- lack of improvement of food quality control system;
- the main reasons are the lack of development of an improved methodology for the implementation of conceptual rules for the effective functioning of business entities and the regulation of food supply processes.

The level of food supply of the population of our country depends on its national security, social, political and economic stability in society. The main goal of the development of the food supply system is to increase the quantitative and economic capabilities of food, providing the population of the country with quality food, taking into account natural and economic conditions, demographic characteristics, type of labor activity and national nutritional traditions, nutritional composition.

In increasing the competitiveness of food industry enterprises, it is necessary to form an economic structure of the food supply system based on the implementation of the integration of economic entities. This requires the organization of integration by integrating functionally interdependent networks, from agriculture to storage and delivery to the consumer.

This integration is developing widely in the food industry in our country. Therefore, it is necessary to establish clusters in the food industry as well, using the skills that are being formed in the food industry.



**Food production volume**

The share of food production in the industry in 2020 was 13.9% in 2019, 13.3% in 2018, 19.7% in 2017, 24.9% in 2016, and 24.0% in 2015.

In the cross section of Regions, the highest food production rates in 2020 were in Tashkent City (17.8%), Tashkent (13.7%), Samarkand (11.6%), Fergana (9.1%), Kashkadarya (7.6%) and Andijan (6.5%) regions, as well as the lowest rates in Jizzakh (2.6%), Sirdarya (3.4%), Khorezm (3.5%) and Surkhandarya (3.6%) the counties had a contribution of.

In the effective organization of the organizational and economic mechanism of enterprises of the food industry, it is necessary to form a management system based on interconnected systems and create an optimal management system in enterprises with the development of a mechanism that provides mutual action.

**Food production by region**

Name of Regions	2019 year		2020 year	
	Mlrd. Soum	Share in total, %	Mlrd. Soum	Share in total, %
Republic Of Karakalpakstan	1331,2	3,7	2077	4,9
Andijan	1991,1	5,6	2755	6,5

Bukhara	1846,6	5,2	2713	6,4
Jizzakh	689,1	1,9	1102	2,6
Kashkadarya	2315,5	6,5	3221	7,6
Navoi	1326,5	3,7	1996	4,0
Namangan	1977,4	5,5	2247	5,3
Samarkand	3324,1	9,3	4917	11,6
Surkhandarya	852,5	2,4	1526	3,6
Syr Darya	1031,9	2,9	1441	3,4
Tashkent	5847,0	16,4	5807	13,7
Ferghana	2290,0	6,4	3857	9,1
Khorezm	1263,5	3,5	1484	3,5
Tashkent	7646,0	21,4	7545	17,8
Total:	<b>35727,0</b>	<b>100,0</b>	<b>42388,0</b>	<b>100,0</b>

Assessment of the organizational and economic mechanism of management at enterprises of the food industry the management system is developed on the basis of identification of the period of viability and programs related to the development of the enterprise, as well as criteria representing business processes. In this case, the implementation of the period of viability of the management system with the help of assessment criteria such as the organization, development, stable operation, decrease in efficiency, reorganization and liquidation of the system is maxad-compliant.

## CONCLUSION

In place of the conclusion, it is necessary to study the specific scientific and methodological foundations of food industry enterprises in the management system, to establish the main directions of activity of this field, to create an effective management system in the network, as well as to form management activities and structure, to create a mechanism for effective management of production activities.

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