RESEARCH ON THE CONSTRUCTION OF INNOVATIVE COLLEGE ENGLISH TEACHING MODE FOR INTERNATIONAL-ORIENTED TALENT CULTIVATION FROM THE PERSPECTIVE OF DIGITAL EMPOWERMENT

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Abstract: *This paper explores the innovative college English teaching mode empowered by digital technologies. Targeting the goal of cultivating international-oriented talents, it analyzes prominent problems existing in current college English teaching. Try to construct a complete teaching mode, so as to enhance college students' language application ability and cross-cultural communication competence.*

Keywords: *digital empowerment; college English teaching; international-oriented talents; talent cultivation; teaching innovation; higher education; language competence*

Against the backdrop of the continuous advancement of the Belt and Road Initiative and the growing opening-up of China's higher education to the outside world, various sectors of society have seen a markedly rising demand for interdisciplinary international-oriented talents. As a core general foreign-language course in universities, College English undertakes vital functions including language skill training, cultivation of cross-cultural literacy and enlightenment of global vision. It ought to serve as a key position in the system for cultivating international-oriented talents.

Long influenced by exam-oriented education thinking, traditional college English teaching has largely focused on the instruction of vocabulary, grammar and reading test-taking skills. Rigid classroom models have caused teaching content to be somewhat disconnected from real-world international social practices. After years of English learning, many students perform well in written examinations yet show deficiencies in oral output and cross-cultural awareness when confronted with real-life scenarios such as cross-border communication, discussions on international issues and external cultural communication. Consequently, they fail to meet the competence standards for international-oriented talents.

The iterative advancement of digital technologies and the popularization of AI-powered teaching tools, smart teaching platforms and online cross-border communication channels have brought new opportunities for college English teaching reform. Integrating digital empowerment into college English classrooms and reconstructing teaching modes around the goal of cultivating international-oriented talents can tackle practical pain points in foreign-language teaching and improve college students' comprehensive foreign-language literacy.

Digital empowerment offers feasible pathways for college-English reform. It is not simply adding technologies to classrooms. Its core lies in reconstructing teaching resources, classroom activities, extracurricular practice and evaluation systems around the three-dimensional competence objectives for international-oriented talent cultivation, so as to tackle long-standing drawbacks of traditional teaching: prioritizing knowledge over application and prioritizing exam-taking over literacy development.The innovative college-English teaching mode under digital empowerment pursues online-offline coordinated development and integrates linguistic-skill training with cross-cultural-literacy cultivation.

Literature:

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